

Brittney Cox

Graphic Designer
Front End Web Developer
Event Planner
Illustrator



2505 Bayberry Court, Bettendorf, IA
brittneycoxdesign@gmail.com
www.brittney-cox.com
(815) 742-3893

Professional Experiences

Graphic Designer

July 2015 - October 2021
PlayMonster, Beloit, WI

- Work with marketing, sales, and product development departments to provide print and web material for a variety of projects. These include: catalogs, sell sheets, website graphics, social media posts, signage, presentations.
- Work to maintaining brand integrity and consistent messaging across multiple brands for a variety of ages and target markets.
- Work with Management and Owners to create key account presentations and graphics, including highly confidential projects.
- Work with international partners to support marketing and sales needs.
- Design, code, and maintain websites as well as provide any technical support for any image, video, print, or web based projects.
- Plan trade shows and events from show services through design and traveling for booth set up.
- Discover and manage freelance designers. Compile, organize and check graphic files for accuracy from freelancers and coworkers.

Key Achievement: When faced with the trade show shut down in 2020 due to COVID, worked with a small team to thoroughly research, design and create a entirely new framework for presenting a trade show virtual that was deemed industry leading in the toy industry. Provided maintenance and continual improvement to this system through 2021.

Graphic Designer, Web Developer, Project Manager

June 2014 - May 2015
Augustana Entrepreneurial Center, Rock Island, IL

Meet and work with clients on an individual basis in order to design websites, logos, and print materials for a variety of businesses. Manage, delegate, design, code and guide projects to completion. Client communication and assistance.

Shipping and Receiving, Switch Board Operator

July 2009 - August 2013
Regal Cutting Tools, Roscoe, IL

Receive and direct incoming calls for customer service and assist with product information while filing and expediting orders. Create and ship multiple orders in a timely manner.

Education

Bachelor of Arts, Graphic Design
& Asian Studies
Minors: Art and Japanese
Augustana College, Rock Island, Illinois

Technical Proficiencies

Web and Design Tools

Photoshop	Statamic
Illustrator	HTML/CSS3
InDesign	Responsive Web
Dreamweaver	Design
Premier Pro	CSS Animation
PHP	Figma
Wordpress	Canva

Social Media and Marketing

Facebook	Woobox
Twitter	Bronto
Instagram	Mailchimp
Pinterest	SEO
YouTube	UX/UI
Hootsuite	

Software and Hardware

Salsify	Outlook
Vendor Central	Slack
Asana	FTP
Trello	Mac/PC
Teams	Epson Printers
Zoom	Word
Dropbox	Excel
Sharepoint	Powerpoint